

ENGAGING AND RETAINING TALENT®

June 3 | 8:30 AM – 12:00 PM | KU 222

Audience: executive directors, directors, supervisors, coordinators, professionals

Research tells us that employee engagement is the primary enabler behind the successful execution of any business strategy. And, no one affects engagement and retention more than the employee's immediate leader. This course provides leaders with a model to determine what drives each individual's engagement, as well as methods for proactive engagement and talent retention. Participants learn how to conduct "engagement conversations" and "retention conversations." They explore ways to offer recognition and create an engaging environment using no-cost "everyday engagers."

PERFORMANCE OBJECTIVES

Helps supervisors:

- Engage individuals on a daily basis.
- Uncover and address what individuals need to be more satisfied and engaged at work.
- Inspire higher levels of engagement by acknowledging the value people bring to the organization and showing them that they matter.
- Increase the quality of conversations with people about their engagement and intent to stay.

COMPETENCIES DEVELOPED

UD: People/Interpersonal - Intentionally builds leadership capacity as central to our values/empowers others

NASPA/ACPA: Human and organizational resources

Marianist Administration: Organizational Processes - person-centered

REGISTRATION

Register online at the Student Development Staff page on OrgSync



ROGER FORTMAN

Roger Fortman has been a consultant, trainer and executive coach for more than 20 years, working with organizations across the United States and in Sweden. He provides training and consultation in strategic planning, leadership development, change and culture management, team building, generations, diversity, behavioral interviewing, and conflict and stress management. Fortman is a qualified/certified trainer in AchieveGlobal (Zenger Miller), DDI including Targeted Selection, DiSC Indra and Myers-Briggs Personality Types. He is also a national executive coach for the National Hospice and Palliative Care Organization. Fortman has taught courses at the University of Dayton and Wright State University.